



# CENTRAL PLATFORM FOR SECURE DATA TRANSMISSION

**F**ondsdepot Bank GmbH is an independent specialist in customized solutions for all aspects of the custody business and has been providing competent investment custody services for over 20 years with around 450 experts. soffico GmbH supports the German credit institution in connecting its sales force depot, a CRM system. Here, successful data mapping plays a central, profitable role. Orchestra is also used in the transfer of data for information retrieval.

## Data Mapping – A Definition

**Data mapping** is the linking of fields of different data elements between different data models. In other words, data elements are linked between different data models. Data mapping is a central component of many data management processes. Data mapping is used and needed for data transformation between a data source and a data target.

## Challenges & Goals for the Smart Factory

A changeover between systems takes place in virtually all companies at some point. If the different systems then automatically store information differently, a funcio-

ning data mapping is needed at the latest for processes such as data integration, data migration, data synchronization and numerous other data management projects - so that sensitive data ends up exactly where it belongs. A modern company like Fondsdepot Bank also has to face other challenges on its way to Industry 4.0:

- Replacement of all analog input channels in customer contact.
- Salesforce as CRM for a uniform view of the customer.
- Encryption of personal data in the cloud.
- Representing the required performance-user interaction.
- Data model of the core banking
- Data mapping now enables efficient data processes and is designed to ensure the accuracy of data as it is transferred between source and destination.
- Data mapping is already part of solution design – so here it is at the very beginning of a digitization project and information integration, offering sustainable benefits.

## How was the project implemented?

Soffico implemented a **successful data mapping at Fondsdepot Bank** with the help of its industrial software. The following steps were taken together on the way to Industry 4.0:

- Modular mapping of process communication
- Test-Driven Development
- Archiving of documents in d.3ecm by files and control files
- Web service layer (SOAP) for communication with Salesforce
- Encryption of data transfer between communication partners

## Benefits & Opportunities of Data Mapping

### Good data mapping software enables efficient data processes.

Conversely, this means that poor data mapping will cause errors to ripple throughout the organization, leading to repeated problems that distort the results of analy-

ses. Good quality data mapping has a direct impact on the quality of analytics data, which leads to the extraction of decision-useful results. **Other advantages of Data Mapping** – your solution for data mapping:

**Easy Monitoring**  
of complex communication processes

**Easy Integration**  
into the existing IT system landscape

**Agile Adaptability**  
Combination of security standards and customer-specific processes.

## You want to learn more?

If you have any personal or further questions about this success story, our experts will be happy to help you. We would also be happy to present Orchestra to you personally in a live demo!

## Learn more about our products!



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